

What is it?

S.M.A.R.T voting is a simple way for voters to access real facts about their candidates intentions.

It draws from the principle that when we vote for someone they should be accountable to their mandate. Just as consumers have a right to their money back on mis-sold products, voters should have the right to have their vote returned on a mis-sold commitments.

No candidate can commit to any achievement and SMART-voter.org removes such emotive lies from the information stream.

S.M.A.R.T promises take two forms.

Constitutional Changes. These are commitments to call for and support bills and motions as well as lesser versions to ensure incremental improvement is chosen over loggerhead. There is a system for public oversight should a bill covering a commitment be wider ranging.

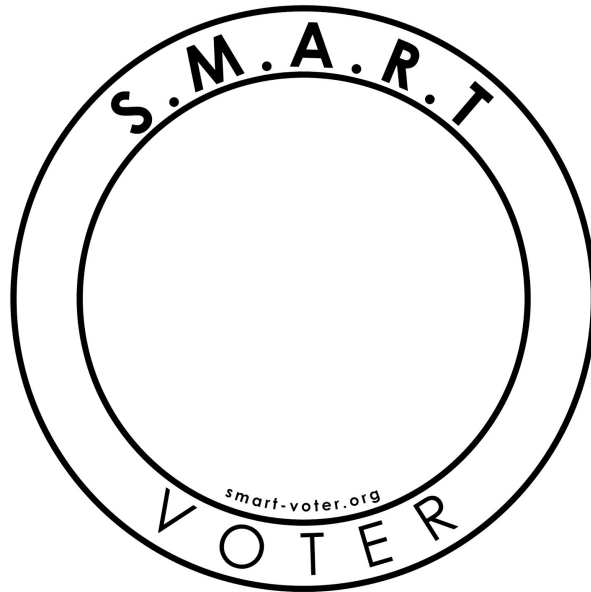
Personal commitment. These are commitments completely under the candidates control, for example Westminster accommodation, house flipping, and voting against certain types of bill or motion.

The way it works is simple. Candidates sign a stand down for a bi-election before breaking a SMART-voter.org commitment. If it can be argued that the candidate did not cheat their electorate then 11 of them decide in a random jury.

Candidates can still be able to voice their wishes and hopes, and lies, but that's for their other campaigning activities and NOT SMART voters. But forthright candidates with good ideas will have their chance to shine above the rest unfunded.

Making it happen is simple. You refuse to consider candidates who will not make the commitment. You tell your friends and loved ones.

Thank you for your consideration.



Political candidate SMART-voter.org contract

I will clearly list my committed S.M.A.R.T promises as described in the 'SMART-voter.org' terms, current at the time this was signed.

I will stand down for a by-election before actively breaking a promises or when a promise becomes broken.

I accept that should I act contrary to those promises without re-election then that is a breach of trust against those who were eligible to vote for me.

Name of candidate.

Signed.

Date.

Note to voters. You do not need to get candidates to sign this on your doorstep. Candidates do this on their own and publicise their commitment to the electorate.

1. You will promote your signing of this contract with the local press and your social media channels within two weeks.
2. In a prominent place on your literature and website you will clearly display a 'SMART-voter.org' logo. The logo is the round shield and text including web address. The space in the middle may be used to also to evidence a personal ideology as you wish. *(This will no longer be a requirement should it become national policy)*
3. You will within two weeks of signing maintain a dedicated 'My Promises' page that is directly accessible from a 'SMART-voter.org' logo on your homepage and complies with the 'My promises' page criteria. *(This will no longer be a requirement should it become national policy)*

Assumptions about promises.

Unless otherwise stated in the action timescales you will introduce motions at the limit of your allowed rate, in the order of your promises starting from the top, unless the motion or significantly similar to one that has already passed which you should clear with 5 random members of your electorate.

Unless otherwise stated it is assumed you will always vote in support of your or similar motions.

It is assumed that you will attend and arrange a proxy vote if permissible when ill.

It is assumed that you will not be ill or on unavailable at the times when you are expected to carry out your promises more than 10% of the time.

- **Example of a SMART promise.**

Promise: Constitutional change. Polling cards will be sent out with an accompanying A5 black and white candidate booklet with equal space for each candidate in a random order.
Date Made: 24th of March 2014
Action timescales: Standard as per terms.
Intended purpose of promise: To reduce the benefit of money or vested interests in political campaigns.
Sacrifice. Approximately 30p per resident.
Links / Ref: None

- **Example of an unachievable or unmeasurable promise.**

I will make the election process fairer.

Your **'S.M.A.R.T Promises' page** will be plain and standardised with the **'SMART-voter.org'** logo legible in the top right. The content will be left justified in arial font.

Name.

Date your promise list was last amended and terms version.

Electoral position and area for which you are offering yourself.

SMART-voter.org Terms Ver (*put relevant version here*)

The Promise Table. The promise table will include the following information.

Promise

Date made

Action timescales

Intended purpose of Promise

Sacrifice (if there is a likely cost to make up)

Links

Action timescales: *Action timescales should be within your electoral term. You may put 'Standard as per terms' if relevant.*

Links explanation: *Column with links to further reading on the importance of the promise (if you so wish).*

Should you intend to undo or allow the undoing a previous promise in a subsequent electoral term this must be maintained as a 'Promise Change' and positioned at the beginning of your list.

Promises will be in plain language where possible.

Promise list order should be in the order listed below. You may use table background colours to help users distinguish types of promise.

- Live promises in order of likely voter importance starting with promise to changes if any.
- Historical promises that are no longer actionable or relevant but may be should a motion be tabled to undo them.

If your promise list is not included in your literature your literature will state, in a prominent place, that you have a S.M.A.R.T promise list and where it can be found.

If you contest a complaint of breaking a promise it will be decided by a jury of 11 randomly selected people who were eligible to vote for you with a majority decision.

Please view the example of a promise list on the next page.

That's it!



Mrs Standing For Election : SMART-voter.org Promise List : Page 1 of 2

Last amended 20th April 2014 in accordance with SMART-voter.org terms 2015-05-15

Candidacy for the position of MP for Fictionville in the September 2100 General Elections for the Fluffy party.

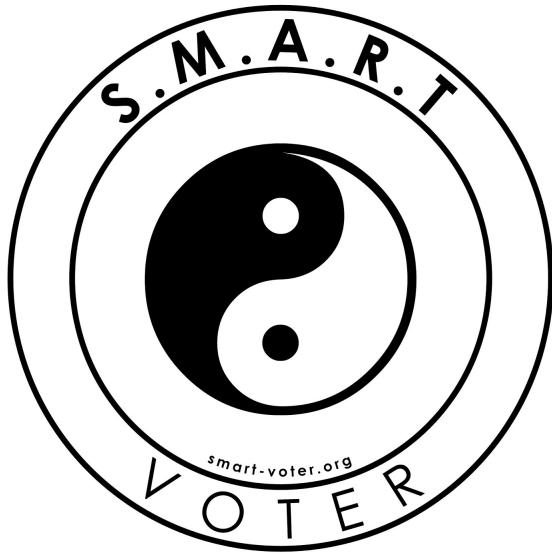
Promise Table

Promise Change: Constitutional change: From the next election I will retract my original promise for pensions being mapped to CPI inflation index instead of RPI. Instead will call for a new index that includes only necessities that low income pensioners must spend their pension on, for example, staple foods and utilities. I will continue to support CPI over RPI though.
Date Made: 1st of January 2013
Action timescales: Standard as per terms.
Intended purpose of promise: To ensure that the poorest pensioners who are dependent on the state pension have a stable dependable relative income.
Sacrifice: Likely to prove very expensive in the order of + £1b / yr over the next 6 years.
Links: None

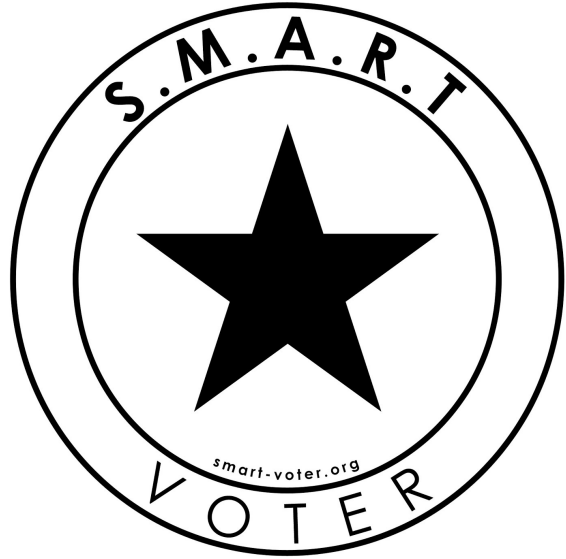
Promise: Constitutional change that no individual or organisation including unions may make total political donations in any given year greater than an amount that each MP must specify their vote. The median amount would then become the legislative figure. I will put £200 as my vote. Donations must be made from registered voters UK personal accounts directly.
Date Made: 1st of January 2013
Action timescales: To call for this action within the first year in office.
Intended purpose of promise: Reduce the the potential for a few people to provide a party with a disproportionate funding advantage which may therefore allow them to hold disproportionate political influence.
Sacrifice: None
Links: None

Promise: Constitutional change that an A3 poster space be allocated for each candidate outside electoral polling stations.
Date Made: 1st of January 2013
Action timescales: To call for this action within the first year in office.
Intended purpose of promise: Reduce the the potential for a few people to provide a party with a disproportionate funding advantage which may therefore allow them to hold disproportionate political influence.
Sacrifice: None
Links: None

Historical Promise: To call for and vote in favor of a motion that same sex marriage will be allowed.
Date Made: 1st of January 2009
Action timescales: Actioned and passed July 2013
Intended purpose of promise: Equality, anti-discriminatory.
Sacrifice: Against some traditional religious doctrine.
Links: None.



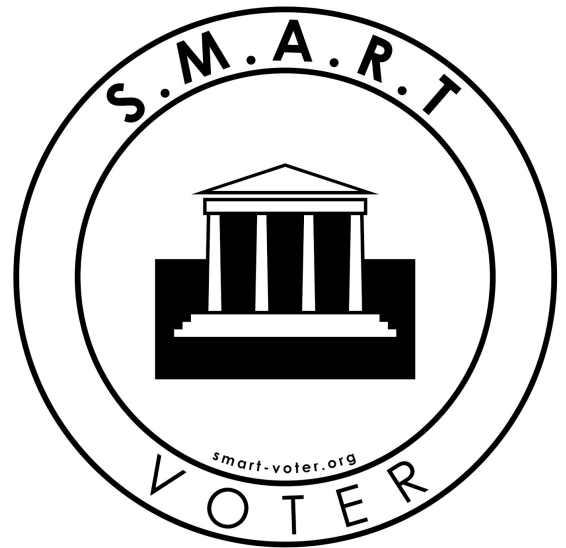
BALANCE



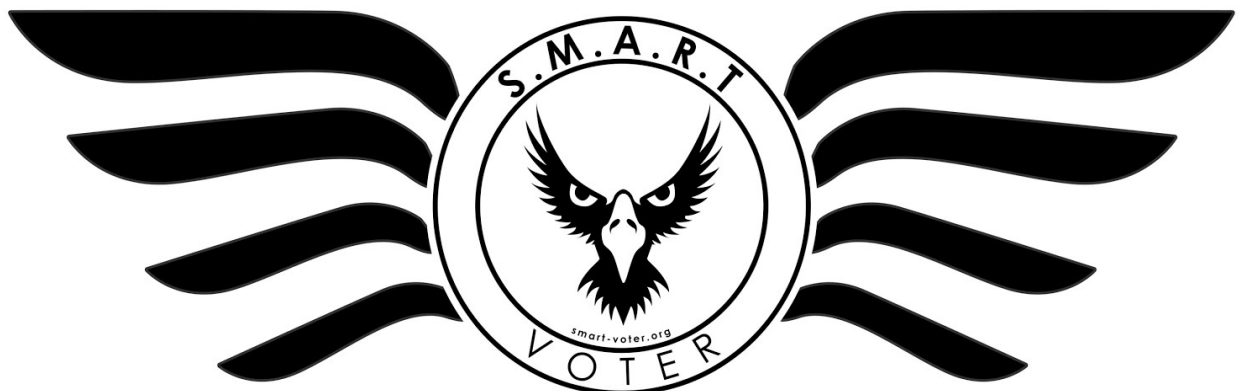
LIBERTY



POWER for PEACE



REPRESENTATION



FREEDOM

Why are you a S.M.A.R.T voter?

Use a logo that describes your reason and spread the word, or put whatever you like in the shields inner circle.